

# Global Vision

03  
09

THE INTERNATIONAL MAGAZINE FOR BUSINESS EXECUTIVES

\$ 4.50 £ 3.00 € 4.50



■ **ELITE HOTELS** IN WASHINGTON DC ■ **SUIT SUPPLY** CEO FOKKE DE JONG ■ **BLUE STAR JETS** PRIVATE JET TRAVEL ■ **GLOBALVISION AFRICA** ■ **TEACH AFRICA PROGRAM** RWANDAN MICROFINANCE INITIATIVE ■ **DAMBISA MOYO** AUTHOR OF DEAD AID ■ **LA MODE REVIENT** A UNIQUE RETAIL CONCEPT ■ US SPECIAL REPRESENTATIVE FOR AFGHANISTAN AND PAKISTAN **RICHARD HOLBROOKE**

THE UNDISCOVERED COUNTY:

# Sullivan County

## of New York State

BY JEFFREY BRADFORD



RELOCATE TO A CLASSIC FARMHOUSE WITH CATSKILL FARMS

**The economic crisis which started some 18 months ago is arguably changing attitudes and values for a generation to come. The stock market 'bull run' of the 1990s and the new wealth it created caused a shift in how families spent their summer time. Whereas in the past the simplicity of mountains, rivers and forests of up-state New York provided solace and relaxation. For the new generation the chic Hamptons of Long Island proved an irresistible magnet for those of means and power to parade their wealth under the summer sun.**

**W**hilst the Hamptons will always remain exclusive and well manicured, for many the changing times could well lead to a renewed focus for some on 'old values'. Memories of growing up walking the forests with parents or fishing with grandparents and cooking in the cabin could well result in a resurgence of interest for New Yorkers in the rivers and mountains of the counties within the state. One such county which was the center of the 'Borsch belt' in the 1970s could be suggested as having in place everything ready to welcome back the New Yorkers who once played there.

Sullivan county was named after Major-General John Sullivan, one of the generals of the Revolutionary War of the 1770s and is nestled some 1.5 hours driving time North-West of New York City. The county is bordered on the western side by the Delaware



YOUR LOCAL NEIGHBOURS IN SULLIVAN COUNTY



THE DELAWARE RIVER IN FALL AND SPRING



River it shares with Pennsylvania and to the North and North-East the Catskills park. Once you get beyond the larger cities such as Monticello and Port Jervis you find yourself in a truly beautiful haven where traffic is rare and peace and quiet are in abundance. The summer homes of families such as the Vanderbilts may now just be a faded memory but the championship golf courses created there remain. The up-state Delaware river is regarded by some as having the best trout fishing in the nation. The winter cross-country skiing through dense forests may not compete with Aspen on President's weekend but it there, quietly waiting to be enjoyed with little fuss and no lift passes required. Top New York restaurants have not forgotten the county, drawing on its great produce to make meals that New Yorkers will pay handsomely for. The picture painted here has already been

recognized by some as presenting a chance to redefine the hectic work:life balance pursued by busy Manhattanites. A growing number of young successful professionals are finding themselves either priced out of the New York property market due to its international nature or else see the advantages of purchasing their second home first, somewhere unique.

**D**eveloper Charles Petersheim of Catskill Farms is one such entrepreneur and boutique home-builder who saw the market niche and took his big city construction experience and knowledge of the scene and is translating it into identifying the right land to build unique homes with character and involve the buyer in adding their touches to the final design. On the lifestyle Charles makes the point well, "compared to New York City there is no

scene here - just the outdoors, piece and quiet. However, invest the time and you will find an under-the-radar community that is increasingly vibrant".

**Sullivan County**  
 County of Sullivan  
 100 North Street  
 Monticello  
 NY 12701  
[www.co.sullivan.ny.us](http://www.co.sullivan.ny.us)



**Charles Petersheim**  
 The Catskill Farms  
 42 Proctor Rd  
 Eldred NY 12732  
[www.thecatkillfarms.com](http://www.thecatkillfarms.com)  
 T: +1.845.557.3600  
 F: +1.845.557.0600